



Call for applications for the "Our Common Heritage" research camp

The Hungarian Council of Fertőtáj World Heritage Council Association is organising a research camp with young Austro-Hungarians in the cross-border Fertő-/Neusiedlersee Cultural Landscape World Heritage Area. The camp will take place in September 2022 within the framework of Common Heritage ATHU136 Interreg project (Establishing a common management of the Fertő-Neusiedler See World Heritage Site).

The Fertő/Neusiedlersee Cultural Landscape has earned World Heritage status through its folk architecture, monuments, archaeological remains of successive civilisations, its wine and viticulture and its diverse flora and fauna. The transboundary World Heritage Site is facing new challenges today, with dynamic demographic and economic changes.

On the Hungarian side of the cross-border cultural landscape, a one-week research camp (5 days, 4 nights) will be organised with the participation of local experts in the focus areas of the joint management plan (nature, built elements, landscape, culture, traditions, etc.) and in the research programme for monitoring changes in the World Heritage landscape (data collection and monitoring).

The camp will contribute to the promotion of World Heritage awareness through experiential learning, lectures and exercises (field work, interviewing, short film making) integrated into the camp programme, providing a meaningful and value-adding leisure time programme. By using environmentally friendly means of transport (bicycle and e-bike), students will explore representations of landscape and settlement image, and the potential of sustainable tourism.

Participating students will be given preparatory tasks through online learning, home schooling, which will be further developed and discussed in the framework of the research camp. In this way, the students' knowledge and understanding of Fertő cultural landscape, in particular of the Hungarian UNESCO World Heritage Site, its settlements and the image of the World Heritage Site, will be enhanced through research, analysis and exploration.

Research area: the Hungarian area of the Fertő/Neusiedler See World Heritage Site, the following settlements on the Fertő coast: - from Fertőrákos- Balf - Fertőboz -Nagycenk - Hidegség - Fertőhomok - Hegykő - Fertőszéplak - Fertőd (with the whole area of the Esterházy Castle Park) - Sarród - Fertőújlak.

Research topics (students work on the chosen topic in groups):

1. Changes in the social characteristics of the Fertő World Heritage Site (population trends, population movement, jobs, services, commuting, traditions, social diversity, identity, image of the site). Mental map of the Fertő Cultural Landscape. Education and the landscape.
2. Elements of the image of the World Heritage Site in the visual image world of tourism publications and online sites (tourism image and its changes). Attractions of the Fertő World Heritage.
3. The local cultural and historical values in the image (inventory of attractions, values and events, gastronomy. Children's images of the Fertő World Heritage: local cultural and historical values (in children's drawings and content for children in tourist publications/guide centres).
4. Natural values in the image (inventory of attractions, ecotourism supply and demand characteristics and impacts). Children's images of the Fertő World Heritage: natural values (in children's drawings and content for children in tourism publications/exhibition centres).

The survey of natural, cultural and intangible heritage of the Fertő Cultural landscape with significance to the inhabitants is carried out by using a variety of methods. Students are given instructions for the project in lectures, and the processing and implementation is carried out in groups of Hungarian and Austrian students with different educational profiles. The work of the student groups is mentored by lecturers and experts.

The camp will take place on 19-23 September 2022 (Mon-Fri).

Camp and accommodation location: youth hostel on Fertő World Heritage cultural landscape

Planned programme

Day 1: Monday 19 September 2022 (Departure from Sopron by bus in the morning)

Arrival, welcome, preparation

Arrival in the morning, check-in at the accommodation.

Greetings and introductions. Introduction of the research camp programme, lecturers, contributors.

Afternoon: introduction to the research tasks, presentations with invited speakers on the research topics (discussing tasks, forming teams, responsibilities for videoing, taking photos, blogging)

Evening: team- and relationship building games

Bake or barbecue at the camp site

Day 2: Tuesday 20 September 20, 2022

Study trip in Fertő World Heritage Cultural landscape, guided bus excursion (from Fertőrákos to Sarród with stops and invited speakers). Built environment, main land uses, traditions and tourist attractions.

Afternoon: Canoeing in the reeds/Tractor ride in the vineyard.

Evening: wine tasting, orientation and communication games.

Days 3-4 Wednesday-Thursday 21-22 September 2022

Birdwatching at dawn on the Fertő (Fertő-Hanság National Park)

Discover the landscape, meet with the locals! Team activities in groups, with bicycles, support by cars if necessary. Active field work and project work at the camp site. Meeting with local interviewees e.g. mayors, national park, local farmers, country houses. Evening barbecue.

Day 5: Friday 23 September 2022

On the last day of the research camp, participants will share the **results of the week**. The students will present the material they have produced (videos, maps, animations and reports), which will be used afterwards to produce a short film and a digital publication. Camp closing. Departure in the afternoon.

We are waiting students from the following educational fields: tourism, landscape, nature and environment, pre-school education, media and communication. Communication language of the camp: English/Hungarian. A total of 30 participants can attend free of charge.

During the camp, students will discover the countryside on foot, by bike or on the water, explore the natural and cultural values of the Fertő/Neusiedlersee World Heritage and have a memorable community experience.

Please send your interest to fertotaj@vilagorokseg.hu by 9 September 2022.

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